



*I wish to design an outfit  
with a famous designer  
and have that outfit sold*

**Naja, 13**  
blood disorder

WHAT WOULD YOU GIVE TO  
***Change a  
Child's Life?***

PREPARED FOR  
First and Last  
Name



CHILDREN WITH CRITICAL ILLNESSES

## Need Your Help Today



Naja is a vibrant 13-year-old girl who loves to be seen and heard. She expresses her big personality through makeup and fashion, weaving bold colors, interesting patterns and unique textures into her everyday life.

Not many people get to see Naja's bright ensemble choices, because Naja spends much of her time in the hospital battling a blood disorder that gives her severe joint pain, low blood pressure and fevers. When she's not in the hospital, she has to be more cautious of her surroundings than other children, because of her risk of developing an infection.

Naja has been fighting her critical illness her entire life. She has endured two bone marrow transplants. "I had two strokes when I was smaller," Naja said. "I've gone through a lot. And I feel proud of myself because I'm still cheery and happy."

To pass the time during her hospital stays, Naja draws outfit ideas in her sketchbook and practices her makeup artist skills on her mom and sister. Naja's one true wish is to design an outfit with a famous designer and have that outfit sold. For Naja, a wish is more than just a fun opportunity. It is a chance for her to focus on her future in a positive, determined way.

"It would feel like an accomplishment," Naja said. "Like I did something big. I will forever know that I did this. That's not something you get to do every day."

Naja is waiting for her wish to come true. That's because Make-A-Wish® is currently able to reach only one out of every two children who are eligible for a wish. Every eligible child deserves a wish to give them hope and joy. Will you help grant more life-changing wishes today?



*[My wish] would feel like an accomplishment, like I did something big. I will forever know that I did this.”*

- NAJA, WISH KID

When Naja imagines what it'll feel like to have her wish granted, her heart pounds with excitement. A huge, joyful smile crosses her face. The part of her childhood that has made her feel the most confident and comfortable comes into focus.

All Naja needs in this moment to make her wish a reality is a caring person like you to rally around her at this crucial point in her life. The hope and joy you would provide through a wish can give her the strength she needs to fight against her critical illness.

For a child like Naja, a wish provides a beacon of light to focus on while undergoing difficult treatments and emotional uncertainty. A wish is crucial to a child's treatment plan, because it helps them replace fear with confidence, sadness with joy and anxiety with hope.





WISHES LIKE NAJA'S

## Can't Wait

In the next 20 minutes, another child like Naja will be diagnosed with a critical illness. You can be there for that child by supporting Make-A-Wish today. You will help that child feel better and give them the hope and strength they need to fight – and even overcome – an illness. You can open the door to endless possibilities for a child when they need it most. A wish even has the power to unite families in life-changing moments that help them cope with unimaginable challenges.

Health professionals use a wish as part of their treatment plan, because wishes can build compliance with care and potentially give children a better chance of reducing time spent in the hospital. Wishes also have proven physical and emotional benefits. Truly, there is nothing more powerful than a wish-come-true – and this is why wishes simply can't wait.

Wish granting would not be possible without the support of caring people like you, who will stop at nothing to improve the lives of children with critical illnesses. Your support will open the door to endless possibilities for these kids and their families when they need it most.



### 1 OUT OF 2

A child like Naja is diagnosed with a critical illness every 20 minutes – but Make-A-Wish is currently able to grant wishes for only **half** of them.

At this very moment, a child is experiencing pain, sadness and fear, confined to the walls of a hospital room. That child needs a wish **now**. You can help grant it.



★ WISHES ARE WAITING  
★ **Right Now**

We need your help to make something truly life-changing happen for a child like Naja today. Your generous gift to Make-A-Wish will inspire hope, build renewed energy and prove that the impossible is possible for a child who is fighting through their darkest days. Whether it's a wish to have a puppy, meet a celebrity or be a superhero, every wish granted is as unique as each child. Yet, one thing remains constant – the incredible impact your support will have on a child's life.

Every time you think about the gift you've made today, you'll be reminded that you gave a child a beacon of hope, brought a family closer together and united an entire community.

With the average cost of a wish being \$11,161, you play a crucial role in ensuring that the wish of every eligible child is granted. Your generous investment in wish granting today will have an everlasting impact on a child who is battling a critical illness. Thanks to you, they'll gain a brighter outlook, something positive to focus on and the comfort of knowing that caring people like you believe they deserve to experience life beyond illness.

**What would you give to change a child's life today?**



[wish.org/donate](http://wish.org/donate)

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*"Wishes have a tremendous impact. It's an opportunity, not only for the child but also the family, to help them escape from the day-to-day impact of the child's condition and medical problems. These experiences are something the family will take with them the rest of their lives."*

– Philip Thrush, MD, Pediatric Cardiology, Lurie Children's Hospital